

Ipswich JDM and Classics Inc.

Social Media Policy

1. Purpose

The purpose of this policy is to ensure that all online activity associated with Ipswich JDM and Classics Inc. (“the Association”) is respectful, lawful, and consistent with the values and reputation of the club. This policy applies to all members, committee members, and anyone posting in official club spaces.

2. Scope

This policy covers all online platforms including, but not limited to:

- Facebook (pages, groups, Messenger chats)
- Instagram
- TikTok
- YouTube
- Discord
- WhatsApp
- Club website or forums
- Any platform where the club name, logo, or events are referenced

It applies to:

- Posts
- Comments
- Messages
- Photos and videos
- Livestreams
- Reposts and shares

3. General Expectations

Members must:

- Treat others with respect and courtesy
- Avoid harassment, bullying, discrimination, or personal attacks
- Avoid inflammatory, aggressive, or argumentative behaviour
- Keep discussions constructive and relevant
- Follow all Australian laws, including defamation and privacy laws

4. Club Representation

When posting online, members must not:

- Claim to speak on behalf of the club unless authorised
- Use the club name or logo for personal gain
- Make statements that could damage the club's reputation
- Share confidential club information
- Misrepresent club rules, decisions, or policies

Only the President, Vice President, Secretary, or authorised committee members may make official announcements.

5. Photos, Videos & Media

Members must:

- Ensure photos/videos taken at events do not endanger others
- Avoid posting content showing illegal or unsafe behaviour
- Respect requests from members who do not wish to be photographed
- Avoid posting identifiable images of minors without parental consent

The club may use event photos for promotional purposes unless a member opts out.

6. Prohibited Content

The following content is strictly prohibited on any club-related platform:

- Hooning, burnouts, drifting, or illegal driving
- Excessive revving or antisocial behaviour
- Racism, sexism, homophobia, or hate speech
- Threats, intimidation, or harassment
- Defamatory statements about individuals or businesses
- Sharing private information without consent
- Promoting illegal activities
- Advertising without committee approval

7. Moderation & Admin Powers

Club admins and moderators may:

- Remove posts or comments that breach this policy
- Disable commenting on posts if required
- Remove or block members from online platforms
- Issue warnings for inappropriate behaviour

- Report serious issues to the committee for disciplinary action

Moderation decisions are final.

8. Member Responsibilities

Members are responsible for:

- Thinking before posting
- Ensuring accuracy of information
- Reporting harmful or inappropriate content to admins
- Avoiding online arguments or escalation
- Representing the club positively at all times

9. Disciplinary Action

Breaches of this policy may result in:

- Verbal or written warnings
- Removal from online platforms
- Suspension of membership
- Revocation of membership (as per the Disciplinary Policy)
- Reporting to authorities if laws are broken

Serious breaches may result in immediate removal.

10. Cyber Safety & Legal Compliance

Members must comply with:

- Australian defamation laws
- Privacy Act 1988
- Copyright laws
- Queensland road rules (when posting driving content)

The club accepts no responsibility for legal consequences arising from members' personal posts.

11. Reporting Issues

Members may report concerns to:

- The President
- The Secretary
- A moderator or admin
- Any committee member

Reports will be handled confidentially.

12. Policy Review

This policy will be reviewed annually or after any major incident involving social media.