

Ipswich JDM & Classics – Media & Photography Policy

1. Purpose

This policy outlines how photography, videography, and media sharing are managed at Ipswich JDM & Classics events. It ensures member privacy is respected while supporting positive promotion of the club and its activities.

2. Scope

This policy applies to:

- Club members
- Event attendees
- Committee members and volunteers
- Anyone capturing or sharing media at club events
- Any use of the club's name, logo, or branding

3. General Media Guidelines

Photography and videography are generally permitted at club events. Attendees may capture media for personal use, social media, or vehicle appreciation, provided it is done respectfully and safely.

4. Privacy Requests

Members and attendees have the right to request privacy at any time. If someone asks not to be photographed or filmed:

- Their request must be respected immediately
- Photos or videos already taken must not be posted
- Any media posted accidentally must be removed upon request

Privacy requests apply to both individuals and their vehicles.

5. Club Use of Media

The club may use photos and videos taken at events for promotional purposes, including:

- Social media posts
- Website galleries
- Event advertising
- Community engagement

Members may opt out of promotional use by notifying the committee.

6. Member Use of Media

Members may share photos and videos from events on personal social media accounts, provided they:

- Respect privacy requests
- Avoid posting content that encourages unsafe or illegal behaviour
- Do not misrepresent the club or its activities
- Do not use the club's name or logo for personal profit without approval

7. Safety When Capturing Media

Media capture must never compromise safety. Attendees must:

- Avoid standing in unsafe areas or obstructing vehicles
- Not interfere with event operations
- Follow instructions from event organisers
- Avoid distracting drivers during convoys or meets

Unsafe media capture may result in action from the committee.

8. Drone Use

Drone photography or videography is only permitted when:

- The operator holds required CASA approvals
- The location allows drone use
- It does not interfere with event safety
- Prior approval is obtained from the committee

9. Misuse of Media

The following are considered misuse:

- Posting content that encourages unsafe driving
- Sharing footage of illegal behaviour
- Posting media that harasses or embarrasses members
- Using club branding without approval
- Editing media to misrepresent events or individuals

Misuse may result in action from the committee.

10. Reporting Media Concerns

Members may report concerns about media through the club's contact channels. Examples include:

- Unauthorised posting of photos
- Privacy breaches
- Misuse of branding

- Harassment or bullying through media

11. Committee Authority

The committee may:

- Request removal of inappropriate media
- Restrict media capture at specific events
- Approve or deny branding use requests
- Update this policy as needed